

Pricelist for photos of finished bottles



Price: per photo

50 €

The price applies to a standard configuration – technically flawless catalogue shots against a white background. Additional arrangements, photography under special conditions or special demands are charged extra according to your requirements. The price is also affected by the correct preparation of bottles (see below for appropriate item preparation). Standard digital editing is included in the price. Prices are listed without VAT.

Subsequent additional shots (next session) using lighting and perspective identical to that from the previous session are charged with a 35 € studio preparation fee.

During shooting, the content of bottles will be exposed to light and temperature shocks. We often need to destroy labels or foil (i.e. removing the back label). Consequently, photographed bottles are only returned upon prior arrangement, at your expense.

Bulk discount: single-session photography of over 10 bottles receives a 10 % discount.

Preparation of bottles for shooting

- The label should be in mint condition and clean, applied at the correct angle, straight and without any creasing. Requirements for quality photography are much higher than standard use requirements for sale or serving. The final quality of the photo depends on the condition of your item.
- The label should not cover the seam of the bottle. Pay attention to any potential glue stains around the edges of the label or elsewhere on the bottle.
- Please provide 2 additional copies of the front label with each bottle. We might need them in case the original label is damaged or unsuitable in any way.
- The back label should not be applied to the bottle but instead sent separately. This is especially important for white or rosé wine bottles.
- The bottle should be perfectly clean.
- The glass should be as flawless as possible.
- Bottle caps should be applied carefully, undamaged and without creasing.
- Prior to sending out your bottles, make sure each one is wrapped separately in packaging paper to prevent labels from being damaged.

If your bottles are already labelled, we advise you to select those that are most suitable according to the above instructions. Some defects or shortcomings can be remedied in the process of digital editing but additional work will be charged extra.



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